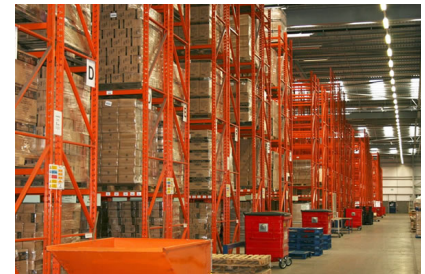


# Amethyst Group



With over 30 years supply chain expertise Amethyst Group is a leading-edge third party logistics operation who specialise in the fashion & beauty, toy & baby, pharmaceutical, homeware and automotive & machinery markets.

Amethyst Group operates 525,000 square feet of shared-user warehousing with circa 250 full time employees in six distribution centres over 3 locations.

## THE ISSUE /

The Group sends out thousands of boxes and parcels every day. All the despatch notes are printed in-house, a crucial part of the despatch process.

Historically, with a fleet of printers from various suppliers, the devices needed different types of toners and ink cartridges,

making it quite a task to manage the replenishment and ensure that the consumables were ordered in a timely fashion for individual machines. Not to mention various supplier contracts for all the machines with different agreements.

With the recent

acquisition of PNC Global Logistics, even more despatch notes were needing to be processed. Increasingly the former processes were inefficient and time consuming.



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## THE SOLUTION /

To gain an in depth understanding of how the machines were used and where they were placed, Principal undertook a full and detailed audit. The audit revealed that the current Multi-Functional devices were not fit for purpose for a growing business.

A two stage approach was taken to the project. Firstly Principal installed 70 fit for purpose machines which all the specifications for the despatch process. Reliable, accurate and efficient, and all requiring the same consumables making the task of replenishment a smooth and simple operation. In fact Principal deliver the consumables before they are needed on a 'just in time' basis.

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## WHAT PRINCIPAL SAID /

When invited to audit, we could see that a managed print solution would help the efficiency and effectiveness of the operation for the Amethyst team immediately. With accurate research as part of the audit, we could see what levels of usage the group would have. This is reviewed every quarter and we've been able to see other areas that Amethyst would benefit from some of the products and service that Principal offer. Relationship building is very important to Principal, we strive to ensure that we build lasting and effective business relationships and to add value where possible to all our customers.

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## WHAT AMETHYST GROUP SAID /

Chris Salkeld, IT Support Manager said, "At peak periods we can despatch up to 30,000 orders in a single day, and because printing is a such a vital part of our process, we cannot afford any downtime on any of the machines involved." He went on to say, "The pre and post sales service was great, and a smooth implementation meant there was no disruption to our daily business, which was crucial. Principal have continued with their good service and we are in fact looking at other ways in which Principal can help us to ensure we are only managing one supplier where possible."

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## BENEFITS /

**New, fit for purpose devices across the business, all needing the same specification for toner and ink, making it easier to manage.**

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**Principal's service include sending the toner and cartridges as the machine levels get low, meaning they are delivered before needed**

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**Efficiency of time and process for printing despatch notes in-house**

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**Reduced levels of downtime meaning no valuable time is lost to the business**

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**Smooth implementation and increased levels of support**

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**Flexibility in pricing – accurate reviews of what's required every quarter**

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## CONTACT US /

Get in touch today and we'll help you find the best solution for your business.

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